

Abstract for international associations, press, universities, students and consultants

Country and City Rankings 2012



International Association Meetings Market





The Association Meetings Market 2012



The International Association Meetings Market 2012

Abstract for international associations, press, universities, students and consultants

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For more information on ICCA please visit www.iccaworld.com

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Introduction

Contents

With the release of the 2012 Country and City Rankings, ICCA is reporting another year of continued strength in the international association meetings market.

For the first time ever, more than 11,150 regularly occurring association events which rotate between at least three countries were identified by ICCA members and ICCA's in-house research team as having taken place during 2012, over 1,000 more than identified a year previously.

Once more our members and researchers have identified that the international association sector has been growing strongly over the last year, as has been the case throughout the last few years of global economic uncertainty. Why is this so?

Firstly, almost all international associations have a statutory duty to meet on a regular basis, and their annual or biannual main congresses have become increasingly "mission critical" for their communities of members and stakeholders.

Secondly, economic strength in certain regions of the world is stimulating growth in regionally rotating association meetings, particularly in Asia and Latin America, but we now also see this trend starting to emerge in regions such as Africa and Middle East. And thirdly, association congresses are to a large extent driven by scientific, healthcare and technological advances, and we are continuing to live in an era where the accelerated expansion of discovery and innovation is at an unprecedented level, creating entirely new associations and events to share insight into and develop new business from this new knowledge.

All this augurs well for continuing growth in the future, and any destination or company that wishes to be a serious long-term player in the international meetings business should in ICCA's view make sure they are involved in the international association sector. In ICCA's 50th anniversary year, we are truly delighted to be reporting such tremendously positive figures.

Martin Sirk CEO, ICCA

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ICCA, International Congress and Convention Association

Introduction

ICCA, the International Congress and Convention Association, was founded in 1963 at a time when the meetings industry was beginning to expand rapidly. Now, with over 950 member companies and organisations in 88 countries worldwide, it is the most global association within the meetings industry and one of the most prominent organisations in the world of international events. ICCA membership comprises leading companies and organisations specialising in handling, transporting and accommodating events.

ICCA Data is the research department of ICCA, which collects information on international association meetings. This information is available to ICCA members only, through an online database (www.iccaworld.com). ICCA also functions as a platform for ICCA Members to share their expertise and marketing channels on the corporate meetings market.

ICCA Statistics Report for non-members

The full ICCA Statistics Report is a member only benefit. We have created this abstract to give non-members access to the Country and City Rankings, and provide background information on ICCA, the ICCA Association Database and ICCA Membership benefits.

This publication is produced for associations, press, students and universities, consultants and other potential ICCA members.

Associations

ICCA, International Congress and Convention Association, has developed the ICCA Association Portal as an unique online platform for Association Executives, providing them with a safe environment where Association Executives can get in touch with peers and get advice on how to organise efficient meetings.

The Association Portal offers:

 Contact details of other Association Executives who have organised meetings in a destination you are considering for your next meeting.

- Possibility to update your meeting information we hold in our database to ensure tailored proposals from ICCA members.
- Access to advice publications, case studies on cutting-edge international association meetings, and other resources that can assist you in all areas of event management.
- Access to top suppliers from all branches of the meetings industry world-wide at your fingertips.
- Overview of upcoming meetings industry events, with possibilities to apply to attend as a "Hosted Buyer".
- Advice on your bid document whether you already have a bid document for your event or are considering compiling one, ICCA is happy to review it and make suggestions where and if needed.

If your meeting rotates at least between 3 countries, occurs regularly and attracts a minimum of 50 participants then you can apply to join the Association Portal.

To register for the ICCA Association Portal and for more information on any of the above benefits please visit the ICCA website: www.associations.iccaworld.com or contact Ksenija Polla, CMP at ksenija@icca.nl.

Press

As press you are free to use the data in this report for your articles, as long as you mention ICCA as the source and www.iccaworld.com as a reference.

Please note that we would appreciate it if you could send us a copy of the article in which ICCA is mentioned for our PR records.

Please do not hesitate to contact Mr. Mathijs Vleeming at ICCA Head Office for more information on ICCA or the ICCA Statistics: mathijs@icca.nl.

You might be interested to know that ICCA member press not only receive this sort of info earlier and automatically, but have all kinds of other benefits, and especially the opportunity to build strong long term relationships with the ICCA members who are some of the biggest buyers of advertising space and direct mail services from media companies. If you would like to know more we would be pleased to discuss your business objectives and let you know how ICCA could help once you are on the "inside".

For more information about ICCA membership please contact Ms. Ksenija Polla at ICCA Head Office: ksenija@icca.nl.

Students and Universities

ICCA is always interested to learn about studies performed on the international meetings market. As a student, you are free to use the data in this report for your research, as long as you mention ICCA as the source and www.iccaworld.com as a reference.

Please do send us a copy of your research regardless of whether you have used ICCA statistics or not, as ICCA is always interested in collecting all current research on the international meetings market and showcasing it during its annual Congress.

You can request access to the full report by contacting Mr. Sebastian Sew at ICCA Head Office: sebastian@icca.nl.

ICCA is committed to educating young professionals in the meeting industry via the ICCA Education Fund. We have therefore developed a special scholarship programme for ICCA member universities, giving the ICCA University members the opportunity to create new competitive advantages over their non-ICCA-member universities.

Each of the Scholarships includes the following benefits for the students:

- Complimentary registration to the ICCA Annual Congress - gives entry to all education and networking events.
- Full coverage of travel (economy class) and accommodation costs (university and/ or students must cover any additional expenditure).
- "Behind the scenes" briefings with ICCA Congress-organising staff, to understand how the congress runs and what ICCA aims to achieve.

- Customised briefing on how to get the best out of the Congress.
 - Personalised mentoring during the
 - Congress by industry professionals.
 - Opportunity to post research papers on the ICCA Congress website.
 - Place CV at Student Scholarship Corner during Congress.
- Inclusion in the Facebook group specifically designed for scholarship students, where various information like potential job offers etc. are regularly posted.
- Speaking opportunity at the ICCA Congress during one of the education sessions

Check if your University is an ICCA member in the ICCA Membership Directory Online. If you think that ICCA would be a valuable benefit to your University please contact Mrs. Ksenija Polla, CMP at ICCA Head Office: ksenija@icca. nl.

Consultants and other potential ICCA members

All non-member organisations are free to use the data in this report, as long as you mention ICCA as the source and www.iccaworld.com as a reference.

There are three options open to gain access to the complete ICCA statistics reports:

1. Join ICCA

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If your company is regularly involved in studies and consultancy with regard to the international meetings market, it will almost certainly be cost-effective for you to join ICCA. The membership will enable your staff to access both the statistics reports and also to conduct tailor-made studies of our live database, as well as opening up valuable networking channels with the leaders of the international meetings industry, who are potential future clients.

Organisations belong to ICCA:

To win more international business To improve their professional standards To enjoy excellent industry networking To learn from their peer group and To gain credibility

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The next step is up to you!

If you wish to be part of this growing professional body, to improve your chances of increasing your business, or learn more about the industry you are in, then you should visit the ICCA Website: www.iccaworld.com or immediately apply for the full Member Information Pack from Head Office.

You will be sure to find an enthusiastic welcome and an answer to any questions you may have.

Remember that being a successful ICCA member is about involvement. The greater the part you play within the association the greater your rewards. Again ICCA staff will be pleased to show you how you can raise your profile and increase your success.

For more information about ICCA membership please contact Mrs. Ksenija Polla, CMP at ICCA Head Office: ksenija@icca.nl.

2. Sub-contract work to or partner with ICCA member consultants

There are a number of specialist meetings industry consultancy companies in ICCA membership, who are frequently involved in major project research and advice. They not only have access to our data and reports, but can provide invaluable specialist knowledge on the industry and client requirements. They frequently provide services for non-specialist consultancy companies.

A listing with email contact details is shown below; however please note that many other ICCA member companies may get involved in occasional ad hoc consultancy work in addition to their core business.

ICCA Consultants and Research Companies Please find below a listing of ICCA Consultants and Research Companies per country. For the latest full contact details of ICCA members see also the ICCA Membership Directory Online.

Australia:

- GainingEdge
 gary@gainingedge.com
- Industry Development Network dgoncalves@globalidn.com

- PG International Consulting Pty Ltd. gkieseker@pginternational.com.au
- School of International Business leonie.lockstone@vu.edu.au

Denmark:

 Copenhagen Business School II.tcm@cbs.dk

Germany:

- Hochschule Osnabrueck University of Applied Sciences h.schwaegermann@hs-osnabrueck.de
- tmf dialogmarketing GmbH j.fischer@tmf-gmbh.de
- Vevention GmbH info@vevention.com
- Worldwide Convention Specialists GdbR anette@worldwideconventions.com

Japan:

 Nomura Research Institute -NRIa2-okamura@nri.co.jp

Peru:

 San Martin de Porres University - Fac. of Commun. Sci. Tour. & Psych. amybelsanchez@epu.edu.pe

United Kingdom:

- Fast Future Research rohit@fastfuture.com
- Harry Fine Associates harry@harryfine.com
- Int'l Centre for Research in Events, Tourism and Hospitality, Leeds Metropolitan University r.thomas@leedsmet.ac.uk
- Kennedy Integrated Solutions paul.kennedy@kennedyconsult.co.uk
- Moulden Marketing Ltd.
 gill@moulden-marketing.co.uk
- The Right Solution Ltd. info@rightsolution.co.uk
- Watterston Associates Ltd. julie@watterston.com

United States of America:

- Development Counsellors International karyl.barnes@aboutdci.com
- International Conference Research, Inc. nikiclarke@icr-research.com
- Marketing Challenges International, Inc. mcouturier@mcintl.com

3. Work with ICCA members based in the city/country where you are conducting your research or consultancy project.

There are over 950 member companies and organisations in 88 countries worldwide,

representing all the leading players in the international meetings field. It is probable that one or more are already key stakeholders in the projects you are working on. If this is the case, they will be able to provide access to the reports, on either a complimentary or paidfor basis. You can search for members in the public sections of the ICCA website, www.iccaworld.com, or we can provide advice on who to contact if you give us more information on your project, client, and partners. The Association Meetings Market 2012

The International Meetings Market

The International Meetings Market

Segmentation

The international meetings market can be segmented in many different ways. It can be segmented by the size of the meetings, by the kind of people who visit the meetings, by the purpose of the meetings and by many more criteria.

However, the main criterion a supplier uses to segment the market is by the initiator of the meeting. The initiator determines what kind of meeting is organised and the kind of supplier services needed. When segmenting the international meetings market by initiator, two primary markets can be defined: the corporate market and the non-corporate market. The latter consists of international governmental organisations and international nongovernmental organisations or associations.



ICCA's area of expertise is in the international association meetings market, but it also assists ICCA members to share knowledge on the other segments.

Characteristics of the association market

The association market covers a wide range of event types and categories: medical meetings (the largest segment); scientific; other academic; trade organisations; professional bodies; social groupings. In terms of size, budget, duration and complexity there are massive variations between and also within categories. However, some similarities can be identified:

- Almost every 'specialty' has an association which holds one or more meetings.
- Most associations have meetings that are repeated at regular intervals. These can be annual, biennial etc.
- The destinations rotate. They rarely return to the same destination within a very short time-span.
- The initiative to host a meeting often comes from the local counterpart, e.g. the national association. If that body is difficult to motivate to organise the meeting, the chances are high that the meeting will be scheduled elsewhere.
- Association meetings have a very long leadtime; it is not unusual to find lead times of 5 years or more.
- It is estimated that a growing minority of about 25-30% of the decision-making processes no longer include an official bidding procedure, but have a "central initiator" who selects the location and venues based on pre-determined and strict criteria.

It is estimated that there are approximately 23,000 different association meetings organised on a regular basis. The ICCA Association Database has collected information on approximately 80% of them.

The International Meetings Market

International association meetings: bidding and decision-making

An essential guide for any international association wishing to improve their bidding or decision-making methodology! The aim of this publication is to assist international associations in improving their selection process and to become more conscious of the large number of variables that have to be taken into account in order to make a professional decision.

This publication is available to ICCA members via the ICCA member only section as well as to Association Executives via the ICCA Association Portal. Find out more on: http://www. iccaworld.com/cdps/cditem.cfm?nid=4089

Other sources of information on international meetings

The international meetings market is also analysed by the UIA (Union of International Associations). However, the criteria of the UIA meetings differ from the criteria ICCA uses.

UIA

For the purpose of its annual statistics, "international meetings" are defined by the UIA to include either one or both of the following criteria:

- A) Meetings organised or sponsored by International Organisations that are included in the UIA's Yearbook of International Organisations
- and

With at least 50 participants, or number of participants unknown.

B) Meetings not organised or sponsored by "International Organisations" but nonetheless of significant international character, notably those organised by national organisations and national branches of international organisations and

At least 40 percent of the participants are from countries other than the host country and at least 5 nationalities are represented and

Lasting at least 3 days, or unknown

10

and	duration		
and	With either a concurrent exhibition or at least 300 participants		
C)	Meetings not organised or sponsored by "International Organisations" but nonetheless of significant international character, notably those organised by national organisations and national branches of international organisations		
and	d -		
	At least 40 percent of the participants are from countries other than the host country and at least 5 nationalities are represented		
and	d in the second s		
	Lasting at least 2 days, or unknown duration		
and	d la		
	With either a concurrent exhibition or at least 250 participants		

All meetings counted under the heading 'B' are also counted under the heading 'C'. The reverse is, equally logically, not true.

Excluded from UIA figures are:

• Purely national meetings, as well as those of an exclusively religious, didactic, political, commercial or sporting nature Meetings with strictly limited participation Corporate and incentive meetings.

Whilst there is a considerable overlap between the events considered by ICCA and UIA for their statistics, the most important difference from a marketing point of view is that UIA's events include those which are held in a fixed location, whereas all of ICCA's events **must** rotate between at least three countries. UIA category "A" also includes intergovernmental and transnational meetings (eg. EU and UN institutions).

Please note that since early 2010, ICCA has a data collaboration with UIA: 4,500 regularly occurring meetings within the ICCA Association Database have been enhanced through access to supplementary UIA data.

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The Association Meetings Market 2012

Worldwide rankings: Number of meetings per country

Rank	Country	# Meetings 2012
1	U.S.A.	833
2	Germany	649
	GCB German Convention Bureau e.V	www.germany-meetings.com
3	Spain	550
4	United Kingdom	477
5	France	469
6	Italy	390
7	Brazil	360
8	Japan	341
9	Netherlands	315
10	China-P.R.	311
11	Austria	278
12	Canada	273
13	Australia	253
14	Switzerland	241
	Switzerland Convention & Incentive Bureau (SCIB)	www.MySwitzerland.com/meetings
15	Sweden	233
16	Republic of Korea	229
17	Portugal	213
18	Argentina	202
19	Belgium	194
20	Denmark	185
21	Turkey	179
22	Finland	174
23	Mexico	163
24	Norway	161
25	India	150
	Poland	150
	Poland Convention Bureau Polish Tourist Organisation	www.poland-convention.pl/en
	Singapore	150
	Thailand	150
29	Colombia	138
30	Ireland	134

Worldwide rankings: Number of meetings per country

Rank	Country	# Meetings 2012
31	Czech Republic	131
	Czechtourism - Czech Tourist Authority	www.czechconvention.com
32	Hungary	124
33	Chinese Taipei	117
34	Greece	114
35	Malaysia	109
36	Chile	101
37	South Africa	97
	South African Tourism: Convention Bureau	www.southafrica.net
38	Hong Kong, China-P.R.	96
39	Russia	94
40	Croatia	74
41	Indonesia	73
42	United Arab Emirates	63
43	Estonia	58
44	Uruguay	56
45	Romania	54
46	Serbia	52
47	Peru	51
	Slovenia	51
49	Cyprus	48
	Philippines	48
51	New Zealand	45
52	Ecuador	43
53	Lithuania	41
54	Panama	39
55	Vietnam	35
56	Israel	34
57	Slovak Republic	32
58	Kenya	29
59	Costa Rica	28
	Malta	28
61	Bulgaria	26
62	Latvia	24
63	Morocco	23
	Puerto Rico	23

Worldwide rankings: Number of meetings per country (continued)

ank	Country	# Meetings 2012
65	Iceland	21
66	Bolivia	20
	Paraguay	20
	Qatar	20
69	Egypt	18
70	Tanzania	16
71	Dominican Republic	15
	Luxembourg	15
73	Sri Lanka	14
	Venezuela	14
75	Guatemala	13
76	Tunisia	12
	Uganda	12
78	Jordan	11
	Monaco	11
	Monaco Convention Bureau	www.visitmonaco.com
80	Ghana	10
	Nepal	10
82	Cuba	9
	Saudi Arabia	9
	Ukraine	9
85	Algeria	8
	Bahamas	8
	Bahrain	8
	Cambodia	8
	Honduras	8
	Macao, China-P.R.	8
	Montenegro	8
92	Bangladesh	7
	Brunei Darussalam	7
	Ethiopia	7
	Georgia	7
	Lebanon	7
	Nigeria	7
	Trinidad & Tobago, W.I.	7

The Association Meetings Market 2012

Worldwide rankings: Number of meetings per country

Rank	Country	# Meetings 2012
99	Form.Yugosl.Rep. Macedonia	6
	Ivory Coast	6
	Mauritius	6
	Mongolia	6
	Zambia	6

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11.156

All other countries hosted less than 5 meetings in 2012.

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Barbados

El Salvador

Netherlands Antilles

Benin

Jamaica

Namibia

Other Total



EUROPEAN UNION European Regional Development Fund

Ministry of Economic Affairs, Energy and Industry of the State of North Rhine-W





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Worldwide rankings: Number of meetings per city

Rank	City	# Meetings 2012
1	Vienna	195
	Vienna Convention Bureau	www.vienna.convention.at
2	Paris	181
	Paris Convention Bureau	http://convention.parisinfo.com
3	Berlin	172
	visitBerlin Berlin Convention Office	http://convention.visitberlin.de/en
4	Madrid	164
	Convenciones y Congresos IFEMA	www.ifema.es/Institucional_06/centro_convenciones/centro/ presentacion/index.htm
	Madrid Visitors & Convention Bureau	www.esmadrid.com/mcb
5	Barcelona	154
	Barcelona Convention Bureau	www.barcelonaconventionbureau.com
6	London	150
	London & Partners	www.londonandpartners.com/convention-bureau
	Singapore	150
8	Copenhagen	137
	Wonderful Copenhagen Convention Bureau	www.meetincopenhagen.com
9	Istanbul	128
	Dekon Congress & Tourism	www.dekongroup.com
	Istanbul Convention & Exhibition Center	www.icec.org
	Istanbul Convention & Visitors Bureau	www.icvb.org
10	Amsterdam	122
	Beurs van Berlage Conference Centre Amsterdam	www.beursvanberlage.nl

Worldwide rankings: Number of meetings per city (continued)

Rank	City	# Meetings 2012
11	Prague	112
	C-IN	www.c-in.eu
	Prague Convention Bureau	www.pragueconvention.cz
12	Stockholm	110
	Stockholm Visitors Board/Stockholm Convention Bureau	www.stockholmconventionbureau.com
13	Beijing	109
14	Brussels	107
15	Lisbon	106
	Turismo de Lisboa Visitors & Convention Bureau	www.visitlisboa.com/Conteudos/Convention-Bureau.aspx
16	Bangkok	105
17	Helsinki	100
	Helsinki Exhibition & Convention Centre	www.finnexpo.fi
	Seoul	100
19	Buenos Aires	99
20	Budapest	98
	Rome	98
	Roma Convention Group SpA	www.romaconventiongroup.it
22	Dublin	97
23	Hong Kong	96
24	Sydney, NSW	86
	Business Events Sydney	www.businesseventssydney.com.au
25	Rio de Janeiro	83
26	Таіреі	80
27	Munich	78
28	Sao Paulo	77
29	Oslo	74
30	Zurich	70

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Rank	City	# Meetings 2012
31	Kuala Lumpur	69
	Токуо	69
33	Edinburgh	67
	Montreal, QC	67
	Greater Montreal Convention & Tourism Bureau	www.tourisme-montreal.org
	Montreal Convention Centre	www.congresmtl.com
35	Shanghai	64
36	Kyoto	61
	Santiago de Chile	61
38	Toronto, ON	60
	Tourism Toronto / Toronto Convention Bureau	www.seetorontonow.com
39	Melbourne, VIC	54
40	Athens	52
	Mexico City	52
42	Bogota	50
43	Geneva	49
	Valencia	49
	Valencia Tourism & Convention Bureau	www.turisvalencia.es
	Vancouver, BC	49
46	New Delhi	48
	Washington, DC	48
48	Bali	47
49	Boston, MA	46
	Massachusetts Conv. Center Authority / Boston Convention & Exhibition Center	www.AdvantageBOSTON.com
	Warsaw	46

IT'S OUR PASSION

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Worldwide rankings: Number of meetings per city (continued)

Rank	City	# Meetings 2012
51	Lima	43
	Montevideo	43
53	Porto	42
	Tallinn	42
55	Lyon	41
56	Brisbane, QLD	40
	Cartagena	40
58	Cracow	39
	ICE Krakow Congress Centre	www.icekrakow.com
	Milan	39
60	Belgrade	38
	Cape Town	38
	Dubai	38
	Göteborg	38
	St. Petersburg	38
65	Chicago, IL	37
66	Panama City	36
	Terramar PCO	www.terramardestinations.com
	Vilnius	36
68	Glasgow	35
	Hamburg	35
70	Venice	34
71	Jeju	33
72	Busan	32
	Moscow	32
74	Bergen	31
	Dubrovnik	31
	Ljubljana	31
	Manila	31
		30
78	Cancun, QR	
78	Manchester	30
78		
78	Manchester	30
78	Manchester New York City, NY	30 30
83	Manchester New York City, NY Nice	30 30 30 30

Worldwide rankings: Number of meetings per city (continued)

Rank	City	# Meetings 2012
85	Bucharest	28
	Medellin	28
87	Frankfurt am Main	27
88	Basel	26
	Basel Tourismus & Convention Bureau	www.basel.com/meeting
	Dresden	26
	Québec City, QC	26
	Rotterdam	26
	Rotterdam Convention Bureau	http://en.rotterdam.info/conventions/
	San Francisco, CA	26
93	San Jose	25
94	Gent	24
	Gent Convention Bureau	www.gentcongres.be
	Leuven	24
	Maastricht	24
97	Bordeaux	23
	Fukuoka	23
	Orlando, FL	23
100	Abu Dhabi	22
	Atlanta, GA	22
	Brasilia, DF	22
	Kobe	22
	Kobe Convention & Visitors Association (KCVA)	http://kobe-cc.jp/english/index.html
	Miami, FL	22
	Nairobi	22
	Perth, WA	22
	Sevilla	22
	Uppsala	22
109	Antalya	21
	Cambridge	21

Rank	City	# Meetings 2012
111	Baltimore, MD	20
	Cologne	20
	Cologne Convention Bureau	www.conventioncologne.com
	Doha	20
	Florence	20
	Riga	20
	San Juan	20
117	Asuncion	19
	Granada	19
	Las Vegas, NV	19
	Mumbai	19
	Reykjavik	19
	Salzburg	19
	Thessaloniki	19
	Utrecht	19
125	Auckland	18
	Berne	18
	Cordoba	18
	Graz	18
	Lausanne	18
	Los Angeles, CA	18
	Malmö	18
	The Hague	18
	Yokohama	18
134	Bilbao	17
	Bratislava	17
	Cairns, QLD	17
	Chiang Mai	17
	Innsbruck	17
	Liverpool	17
	Trondheim	17
	Zagreb	17
142	Aalborg	16
	Adelaide, SA	16
	Bangalore	16
	Bonn	16

Worldwide rankings: Number of meetings per city (continued)

Rank	City	# Meetings 2012
142*	Foz Do Iguacu	16
	Hanoi	16
	Johannesburg	16
	Leipzig	16
	Leipzig Tourismus und Marketing GmbH	www.do-it-at-leipzig.de/welcome
	Mar del Plata	16
	Marseille	16
	Ottawa, ON	16
	Oxford	16
	Salvador (Bahia)	16
	Sapporo	16
	Seattle, WA	16
157	Antwerp	15
	Durban	15
	Espoo	15
	Gdansk	15
	Hangzhou	15
	Lund	15
	Philadelphia, PA	15
	Pisa	15
	Poznan	15
	Tartu	15
	Xi'an (Sian)	15
168	Birmingham	14
	Cadiz	14
	Cork	14
	Delft	14
	Hyderabad	14
	Kaohsiung	14
	Palma de Mallorca	14
	Sofia	14
176	Belo Horizonte	13
	Chennai	13
	Colombo	13
	Daejeon	13
	Ho Chi Minh City	13

Rank	City	# Meetings 2012
176*	Houston, TX	13
	Jakarta	13
	Kuching	13
	New Orleans, LA	13
	Nicosia	13
	Noordwijk	13
	Tampere	13
	Tel Aviv	13
	Wellington	13
190	Austin, TX	12
	Berkeley, CA	12
	Darmstadt	12
	Eindhoven	12
	Florianopolis,SC	12
	Guadalajara	12
	Honolulu, HI	12
	Limassol	12
	Naples	12
	Paphos	12
	Portland, OR	12
	Porto Alegre, RS	12
	Potsdam	12
	St. Julians	12
	Stuttgart	12
	Turku	12
	Vina del Mar	12
207	Aachen	11
	Aarhus	11
	Bremen	11
	Brighton, Sussex	11
	Denver, CO	11
	Heidelberg	11
	Izmir	11
	La Plata	11
	Luxembourg	11
	Monte Carlo	11
	Nagoya	11
	Nantes	11

Worldwide rankings: Number of meetings per city (continued)

Rank	City	# Meetings 2012
207*	Nara	11
	Osaka	11
	Padova	11
	Pittsburgh, PA	11
	Rosario	11
	Torino	11
	Tsukuba	11
	Valletta	11
	Valparaiso	11
228	Antigua	10
	Cardiff	10
	Cluj-Napoca	10
	Freiburg (Im Breisgau)	10
	Grenoble	10
	Groningen	10
	Lucerne	10
	Montpellier	10
	Novi Sad	10
	Phuket	10
	Punta del Este	10
	Stavanger	10
	Tianjin	10
241	Accra	9
	Amman	9
	Banff, AB	9
	Bologna	9
	Buzios	9
	Chengdu, SC	9
	Coimbra	9
	Daegu	9
	Estoril	9
	Havana	9
	Hiroshima	9
	Jerusalem	9
	Kathmandu	9
	Limerick	9
	Marrakech	9

* shared ranking continued from previous page

Worldwide rankings:	Number of meetings	per city (continued)
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241*Maui, HI9Miami Beach, FL9Nanjing9NevcastleGateshead9Rhodes9Rostock9San Antonio, TX9263Boulder, COCali8Caherra, ACT8Dallas, TX8Essen8Galway8Genova8Kampala8Lille8Macao8Minneapolis, MN8Pataya8Portoroz8Southampton8Subarpton8Piaya del Carmen8Subarpton8Subarpton8Piaya del Carmen8Subarpton8Subarpton8Subarpton8Subarpton8Subarpton8Subarpton8Subarpton8Stellenbosch8Wageningen8266Braga7Calgary, AB7Calgary, AB7Calgary, AB7Cannes7Concepcion7Cannes7Concepcion7Concepcion7Concepcion7Concepcion7Concepcion7Concepcion7Concepcion7Concepcion7Concepcion7Concepcion7Concepcion7Concepcion <th>Rank</th> <th>City</th> <th># Meetings 2012</th>	Rank	City	# Meetings 2012
Nanjing9NewcastleGateshead9Rhodes9Rostock9San Antonio, TX9263Boulder, CO8Cali8Cali8Canberra, ACT8Essen8Galway8Genova8Kampala8Uille8Manama8Manama8Playa del Carmen8Playa del Carmen8Portoroz8Portoroz8Southampton8Split8Stellenbosch8Yeosu8286Braga7Calgary, AB7Calgar, AB7Canger, AB7Canger, AC87Concepcion7Cantes7	241*	Maui, HI	9
NewcastleGateshead9Rhodes9Rostock9San Antonio, TX9San Antonio, TX9263Boulder, COCali8Cali8Carberra, ACT8Essen8Fortaleza, CE8Galway8Genova8Kampala8Lille8Macao8Manama8Pattaya8Playa del Carmen8Pataya8Southampton8Split8Stellenbosch8Yeosu8Yeosu8Yeosu8Yeosu7Calgary, AB7Carnes7Canesc7Canesc7Canesc7Dar-Es-Salaam7		Miami Beach, FL	9
Rhodes9Rostock9San Antonio, TX9263Boulder, CO8Cali8Cali8Canberra, ACT8Dallas, TX8Essen8Galway8Genova8Kampala8Lille8Macao8Minneapolis, MN8Pattaya8Playa del Carmen8Portoroz8Split8Split8Stellenbosch8Yeosu8286BragaPrage7Caglari, AB7Calien7Calien7Calien7Dar-Es-Salaam7Dar-Es-Salaam7		Nanjing	9
Rostock9San Antonio, TX9263Boulder, CO8Cali8Cali8Calia, TX8Essen8Fortaleza, CE8Galway8Genova8Kampala8Lille8Macao8Minneapolis, MN8Pattaya8Pattaya8Portoroz8Portoroz8Southampton8Split8Stellenbosch8Yeosu8286BragaProge7Cagliari7Calgary, AB7Dar-Es-Salaam7Dar-Es-Salaam7		NewcastleGateshead	9
San Antonio, TX9263Boulder, CO8Cali8Caberra, ACT8Dallas, TX8Essen8Fortaleza, CE8Genova8Kampala8Lille8Macao8Minneapolis, MN8Pattaya8Portoroz8Puerto Vallarta, JL8Southampton8Stellenbosch8Wageningen8Yeosu8286BragaYeosu8286BragaTorge7Calgiari7Calgiari, AB7Cannes7Cannes7Dart-Es-Salaam7		Rhodes	9
263 Boulder, CO 8 Cali 8 Caberra, ACT 8 Dallas, TX 8 Essen 8 Fortaleza, CE 8 Galway 8 Genova 8 Kampala 8 Lille 8 Macao 8 Manama 8 Pattaya 8 Playa del Carmen 8 Portoroz 8 Southampton 8 Suthampton 8 Stic Gallen 8 Sticllenbosch 8 Yeosu 8 Zalgary, AB 7 Calgary, AB 7 Cannes 7 Concepcion 7 Darles-Salaam 7		Rostock	9
Cali8Canberra, ACT8Dallas, TX8Essen8Fortaleza, CE8Galway8Genova8Kampala8Lille8Macao8Minneapolis, MN8Pattaya8Portoroz8Portoroz8Southampton8Sti Gallen8Sti Gallen8Stellenbosch8Yeosu8286BragaPatag7Cagliari7Calgary, AB7Carnes7Carnes7Dar-Es-Salaam7		San Antonio, TX	9
Canberra, ACT8Dallas, TX8Essen8Fortaleza, CE8Galway8Genova8Kampala8Lille8Macao8Manama8Minneapolis, MN8Pattaya8Portoroz8Southampton8St. Gallen8St. Gallen8St. Gallen8Yeosu8Yeosu7Cagliari7Calgary, AB7Carnes7Concepcion7Dar-Es-Salaam7	263	Boulder, CO	8
Dallas, TX 8 Essen 8 Fortaleza, CE 8 Galway 8 Ganova 8 Kampala 8 Lille 8 Macao 8 Manama 8 Manama 8 Pattaya 8 Pattaya 8 Portoroz 8 Portoroz 8 Southampton 8 St. Gallen 8 Vageningen 8 Yeosu 8 286 Braga Parage 7 Calgari, AB 7 Cannes 7 Cannes 7 Dar-Es-Salaam 7		Cali	8
Essen8Fortaleza, CE8Galway8Genova8Kampala8Lille8Macao8Manama8Minneapolis, MN8Pattaya8Portoroz8Puerto Vallarta, JL8Southampton8St. Gallen8Stellenbosch8Yeosu8286BragaProge7Cagliari7Calgary, AB7Dar-Es-Salaam7		Canberra, ACT	8
Fortaleza, CE8Galway8Genova8Kampala8Lille8Macao8Manama8Minneapolis, MN8Pattaya8Playa del Carmen8Portoroz8Southampton8Split8Stellenbosch8Yeosu8Yeosu8286BragaProge7Cagliari7Calgary, AB7Carnes7Concepcion7Dar-Es-Salaam7		Dallas, TX	8
Galway8Genova8Kampala8Lille8Macao8Manama8Minneapolis, MN8Pattaya8Playa del Carmen8Portoroz8Puerto Vallarta, JL8Southampton8St. Gallen8St. Gallen8Yeosu8Yeosu8Z86BragaPruge7Calgary, AB7Cannes7Dar-Es-Salaam7		Essen	8
Genova8Kampala8Lille8Macao8Manama8Minneapolis, MN8Pattaya8Playa del Carmen8Portoroz8Puerto Vallarta, JL8Southampton8Split8St. Gallen8Yeosu8Yeosu8Z86BragaPruge7Cagliari7Calgary, AB7Concepcion7Dar-Es-Salaam7		Fortaleza, CE	8
Kampala8Lille8Macao8Manama8Minneapolis, MN8Pattaya8Playa del Carmen8Portoroz8Puerto Vallarta, JL8Southampton8Split8St. Gallen8Yeosu8Yeosu8Pauge7Cagliari7Calgary, AB7Concepcion7Dar-Es-Salaam7		Galway	8
Lille8Macao8Manama8Minneapolis, MN8Pattaya8Playa del Carmen8Portoroz8Puerto Vallarta, JL8Southampton8Split8St. Gallen8Veosu8Yeosu8Parge7Cagliari7Calgary, AB7Concepcion7Dar-Es-Salaam7		Genova	8
Macao8Manama8Minneapolis, MN8Pattaya8Playa del Carmen8Portoroz8Puerto Vallarta, JL8Southampton8Split8St. Gallen8Vageningen8Yeosu8286BragaPrugge7Cagliari7Calgary, AB7Concepcion7Dar-Es-Salaam7		Kampala	8
Manama8Minneapolis, MN8Pattaya8Pattaya8Playa del Carmen8Portoroz8Puerto Vallarta, JL8Southampton8Split8St. Gallen8Stellenbosch8Wageningen8Yeosu8286BragaBrugge7Cagliari7Calgary, AB7Concepcion7Dar-Es-Salaam7		Lille	8
Minneapolis, MN8Pattaya8Playa del Carmen8Portoroz8Portoroz8Puerto Vallarta, JL8Southampton8Split8St. Gallen8Stellenbosch8Wageningen8Yeosu8286BragaBrugge7Cagliari7Calgary, AB7Concepcion7Dar-Es-Salaam7		Масао	8
Pattaya8Playa del Carmen8Portoroz8Puerto Vallarta, JL8Southampton8Split8St. Gallen8Stellenbosch8Wageningen8Yeosu8286BragaBrugge7Cagliari7Calgary, AB7Concepcion7Dar-Es-Salaam7		Manama	8
Playa del Carmen8Portoroz8Puerto Vallarta, JL8Southampton8Split8St. Gallen8Stellenbosch8Wageningen8Yeosu8286BragaBrugge7Cagliari7Calgary, AB7Concepcion7Dar-Es-Salaam7		Minneapolis, MN	8
Playa del Carmen8Portoroz8Puerto Vallarta, JL8Southampton8Split8St. Gallen8Stellenbosch8Wageningen8Yeosu8286BragaBrugge7Cagliari7Calgary, AB7Concepcion7Dar-Es-Salaam7		Pattaya	8
Puerto Vallarta, JL8Southampton8Split8Split8St. Gallen8Stellenbosch8Wageningen8Yeosu8286BragaBrugge7Cagliari7Calgary, AB7Concepcion7Dar-Es-Salaam7		Playa del Carmen	8
Southampton8Split8St. Gallen8St. Gallen8Stellenbosch8Wageningen8Yeosu8286BragaBrugge7Cagliari7Calgary, AB7Concepcion7Dar-Es-Salaam7		Portoroz	8
Split8St. Gallen8Stellenbosch8Wageningen8Yeosu8286BragaBrugge7Cagliari7Calgary, AB7Concepcion7Dar-Es-Salaam7		Puerto Vallarta, JL	8
Split8St. Gallen8Stellenbosch8Wageningen8Yeosu8286BragaBrugge7Cagliari7Calgary, AB7Concepcion7Dar-Es-Salaam7		Southampton	8
Stellenbosch8Wageningen8Yeosu8286Braga7Brugge7Cagliari7Calgary, AB7Concepcion7Dar-Es-Salaam7			8
Wageningen8Yeosu8286Braga7Brugge7Cagliari7Calgary, AB7Cannes7Concepcion7Dar-Es-Salaam7		St. Gallen	8
Wageningen8Yeosu8286Braga7Brugge7Cagliari7Calgary, AB7Cannes7Concepcion7Dar-Es-Salaam7		Stellenbosch	8
Yeosu8286Braga7Brugge7Cagliari7Calgary, AB7Cannes7Concepcion7Dar-Es-Salaam7		Wageningen	8
286Braga7Brugge7Cagliari7Calgary, AB7Cannes7Concepcion7Dar-Es-Salaam7		-i	8
Cagliari7Calgary, AB7Cannes7Concepcion7Dar-Es-Salaam7	286		7
Cagliari7Calgary, AB7Cannes7Concepcion7Dar-Es-Salaam7		Brugge	7
Calgary, AB7Cannes7Concepcion7Dar-Es-Salaam7		-i	7
Cannes7Concepcion7Dar-Es-Salaam7		-i	7
Concepcion7Dar-Es-Salaam7			7
Dar-Es-Salaam 7			7
		-i	7
		Davos	7

Rank	City	# Meetings 2012	
286*	Dhaka	7	
	Duesseldorf	7	
	Enschede	7	
	Gold Coast, QLD	7	
	Guangzhou	7	
	Guayaquil	7	
	Gwangju	7	
	Hsinchu	7	
	Jaipur	7	
	Karlsruhe	7	
	Kiel	7	
	Kota Kinabalu, Sabah	7	
	Linz	7	_
	Matsue	7	
	Oulu	7	
	Pretoria	7	
	Punta Cana	7	
	Santa Fe	7	
	Santo Domingo	7	
	Sorrento	7	
	Strasbourg	7	
	Tarragona	7	
	Wroclaw	7	
	Wuhan	7	
	Xiamen, FJ	7	
319	Addis Ababa	6	
	Ann Arbor, MI	6	
	Beirut	6	
	Belfast	6	
	Bristol	6	
	Brno	6	
	Budva	6	
	Cairo	6	
	Cebu City	6	_
	Curitiba, PR	6	
	Durham	6	
	Guimaraes	6	
	Halifax, NS	6	

* shared ranking continued from previous page

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Worldwide rankings: Number of meetings per city (continued)

City	# Meetings 2012
Jyvaskyla	6
Kanazawa	6
Kazan (Tatarstan)	6
Kiev	6
Kolkata	6
Larnaca	6
Leiden	6
Lillehammer	6
Madison, WI	6
Mannheim	6
Maribor	6
Mendoza	6
Merida	6
Monterrey	6
Montreux	6
Niagara Falls, ON	6
1 1	6
i i	6
	6
Rennes	6
Salta	6
San Sebastian	6
Santa Cruz	6
Santander	6
Sendai	6
Shenzhen	6
Stresa	6
Suzhou	6
ii	6
Ulan Bator	6
Aberdeen	5
Albuquerque, NM	5
Algiers	5
Ankara	5
Arusha	5
Aveiro	5
	5
	JyvaskylaKanazawaKazan (Tatarstan)KievKolkataLarnacaLeidenLillehammerMadison, WIMannheimMariborMendozaMeridaMonterreyMontreuxNiagara Falls, ONNijmegenOpatijaPort of SpainRennesSaltaSan SebastianSanta CruzSantanderSendaiShenzhenStresaSuzhouSzegedUlan BatorAlbuquerque, NMAlgiersAnkaraArusha

Worldwide rankings: Number of meetings per city (continued)

Rank	City	# Meetings 2012
362*	Bari	5
	Bariloche	5
	Bento Goncalves	5
	Biarritz	5
	Brest	5
	Caracas	5
	Cleveland, OH	5
	Cochabamba	5
	Corfu	5
	Cotonou	5
	Dalian	5
	Erlangen	5
	Evanston, IL	5
	Funchal, Madeira	5
	Goettingen	5
	Hammamet	5
	Incheon	5
	Kita-Kyushu	5
	La Paz	5
	Leeds	5
	Leeuwarden	5
	Liege	5
	Lugano,TI	5
	Malaga	5
	Nancy	5
	Niigata	5
	Odense	5
	Phoenix, AZ	5
	Pilar	5
	Puebla	5
	Recife, PE	5
	Salamanca, SA	5
	Santa Fe, NM	5
	Santa Marta	5
	Santiago de Compostela	5
	Siem Reap	5

* shared ranking continued from previous page

Rank	City	# Meetings 2012	
362*	St. Andrews	5	
	Tainan	5	
	Taormina	5	
	Tbilisi	5	
	Tigre	5	
	Timisoara	5	
	Tromso	5	
	Venlo	5	
	Verona	5	
	Vladivostok	5	
	Windhoek	5	
	Würzburg	5	
	York	5	
	Other	1.868	
	Total**	11.219	

* Shared ranking continued from previous page

The Association Meetings Market 2012

** Please note that the total of the city ranking is higher then the total of the country ranking, because events sometimes take place in more than one city.

All other cities hosted less than 5 meetings in 2012.

Africa rankings: Number of meetings per country

Rank	Country	# Meetings 2012
1	South Africa	97
	South African Tourism: Convention Bureau	www.southafrica.net
2	Kenya	29
3	Morocco	23
4	Egypt	18
5	Tanzania	16
6	Tunisia	12
	Uganda	12
8	Ghana	10
9	Algeria	8
10	Ethiopia	7
	Nigeria	7
12	Ivory Coast	6
	Mauritius	6
	Zambia	6
15	Benin	5
	Namibia	5
17	Senegal	4
18	Burkina Faso	3
	Cameroon	3
	Mozambique	3
	Zimbabwe	3
22	Angola	2
	Botswana	2
	Cape Verde	2
	Congo	2
	Gambia	2
	Malawi	2
28	Congo Republic	1
	Gabon	1
	Liberia	1
	Mali	1
	Niger	1
	Sudan	1
	Swaziland	1
	Total	302

Africa rankings: Number of meetings per city

Rank	City	# Meetings 2012
1	Cape Town	38
2	Nairobi	22
3	Johannesburg	16
4	Durban	15
5	Accra	9
	Marrakech	9
7	Kampala	8
	Stellenbosch	8
9	Dar-Es-Salaam	7
	Pretoria	7
11	Addis Ababa	6
	Cairo	6
13	Algiers	5
	Arusha	5
	Cotonou	5
	Hammamet	5
	Windhoek	5
	Other	126
	Total	302

All other cities hosted less than 5 meetings in 2012

Asia Pacific & Middle East rankings: Number of meetings per country

Rank	Country	# Meetings 2012
1	Japan	341
2	China-P.R.	311
3	Australia	253
4	Republic of Korea	229
5	India	150
	Singapore	150
	Thailand	150
8	Chinese Taipei	117
9	Malaysia	109
10	Hong Kong, China-P.R.	96
11	Indonesia	73
12	United Arab Emirates	63
13	Philippines	48
14	New Zealand	45
15	Vietnam	35
16	Israel	34
17	Qatar	20
18	Sri Lanka	14
19	Jordan	11
20	Nepal	10
21	Saudi Arabia	9
22	Bahrain	8
	Cambodia	8
	Macao, China-P.R.	8
25	Bangladesh	7
	Brunei Darussalam	7
	Lebanon	7
28	Mongolia	6
29	Kazakhstan	4
	Oman	4

Asia Pacific & Middle East rankings: Number of meetings per country

Rank	Country	# Meetings 2012
31	Armenia	3
	Azerbaijan	3
	Iran	3
	Myanmar	3
35	Guam	2
	Kuwait	2
	Pakistan	2
	Seychelles	2
	Syrian Arab Republic	2
	Bhutan	1
	East Timor	1
	Iraq	1
	Kyrgyzstan	1
	Laos	1
	New Caledonia	1
	Papua New Guinea	1
	Reunion	1
	Total	2.357

Asia Pacific & Middle East rankings: Number of meetings per city

Rank	City	# Meetings 2012	
1	Singapore	150	
2	Beijing	109	
3	Bangkok	105	
4	Seoul	100	
5	Hong Kong	96	
6	Sydney, NSW	86	
	Business Events Sydney	www.businesseventssydney.com.au	
7	Taipei	80	
	Department of Information and TourismTaipei City Government	www.taipeitravel.net/en/	
8	Kuala Lumpur	69	
	Токуо	69	
10	Shanghai	64	
11	Kyoto	61	
12	Melbourne, VIC	54	
13	New Delhi	48	
14	Bali	47	
15	Brisbane, QLD	40	
16	Dubai	38	
17	Jeju	33	
18	Busan	32	
19	Manila	31	
20	Fukuoka	23	
21	Abu Dhabi	22	
	Kobe	22	
	Kobe Convention & Visitors Association (KCVA)	http://kobe-cc.jp/english/index.html	
	Perth, WA	22	
24	Doha	20	
25	Mumbai	19	
26	Auckland	18	
	Yokohama	18	
28	Cairns, QLD	17	
	Chiang Mai	17	
30	Adelaide, SA	16	
	Bangalore	16	
	Hanoi	16	
	Sapporo	16	

Asia Pacific & Middle East rankings: Number of meetings per city (continued)

Rank	City	# Meetings 2012
34	Hangzhou	15
	Xi'an (Sian)	15
36	Hyderabad	14
	Kaohsiung	14
38	Chennai	13
	Colombo	13
	Daejeon	13
	Ho Chi Minh City	13
	Jakarta	13
	Kuching	13
	Tel Aviv	13
	Wellington	13
46	Nagoya	11
	Nara	11
	Osaka	11
	Tsukuba	11
50	Phuket	10
	Tianjin	10
52	Amman	9
	Chengdu, Sc	9
	Daegu	9
	Hiroshima	9
	Jerusalem	9
	Kathmandu	9
	Nanjing	9
59	Canberra, ACT	8
	Масао	8
	Manama	8
	Pattaya	8
	Yeosu	8

Asia Pacific & Middle East rankings: Number of meetings per city (continued)

Rank	City	# Meetings 2012		
64	Dhaka	7		
	Gold Coast, Qld.	7		
	Guangzhou	7		
	Gwangju	7		
	Hsinchu	7		
	Jaipur	7		
	Kota Kinabalu, Sabah	7		
	Matsue	7		
	Wuhan	7		
	Xiamen, FJ	7		
74	Beirut	6		
	Cebu City	6		
	Kanazawa	6		
	Kolkata	6		
	Sendai	6		
	Shenzhen	6		
	Suzhou	6		
	Ulan Bator	6		
82	Bandar Seri Begawan	5		
	Dalian	5		
	Incheon	5		
	Kita-Kyushu	5		
	Niigata	5		
	Siem Reap	5		
	Tainan	5		
	Other	314		
	Total**	2.370		

** Please note that the total of the city ranking is higher then the total of the country ranking, because events sometimes take place in more than one city.

All other cities hosted less than 5 meetings in 2012

Europe rankings: Number of meetings per country

Rank	Country	# Meetings 2012
1	Germany	649
2	Spain	550
3	United Kingdom	477
4	France	469
5	Italy	390
6	Netherlands	315
7	Austria	278
8	Switzerland	241
9	Sweden	233
10	Portugal	213
11	Belgium	194
12	Denmark	185
13	Turkey	179
14	Finland	174
15	Norway	161
16	Poland	150
17	Ireland	134
18	Czech Republic	131
19	Hungary	124
20	Greece	114
21	Russia	94
22	Croatia	74
23	Estonia	58
24	Romania	54
25	Serbia	52
26	Slovenia	51
27	Cyprus	48
28	Lithuania	41
29	Slovak Republic	32
30	Malta	28
31	Bulgaria	26
32	Latvia	24
33	Iceland	21
34	Luxembourg	15
35	Monaco	11
36	Ukraine	9
37	Montenegro	8
38	Georgia	7

Europe rankings: Number of meetings per country (continued)

Rank	Country	# Meetings 2012
39	Form.Yugosl.Rep.Macedonia	6
40	Bosnia-Hercegovina	4
41	Albania	3
42	Belarus	2
	Moldova-Rep.	2
	San Marino	2
45	Andorra	1
	Faroe Islands	1
	Liechtenstein	1
	Total	6.036







İzmir Clock Tower



The Ancient City of Ephesus - Celsius Library





Balçova Thermal Springs



With its unparalleled location, deep-rooted history, Mediterranean warmth and excellent infrastructure, Izmir is willing to embrace your meetings.

To give your guests an unforgettable experience, you are encouraged to choose the coastal metropolis of Izmir for your next meetings and events.

For assistance with the planning of your meeting, please contact the Izmir Convention & Visitors Bureau: phone +90 232 498 46 07 or info@izmircvb.org.tr



Not a stakeholder yet? Join the Izmir CVB today.





Europe rankings: Number of meetings per city

Rank	City	# Meetings 2012	
1	Vienna	195	
	Vienna Convention Bureau	www.vienna.convention.at	
2	Paris	181	
	Paris Convention Bureau	http://convention.parisinfo.com	
3	Berlin	172	
	visitBerlin Berlin Convention Office	http://convention.visitberlin.de/en	
4	Madrid	164	
	Madrid Visitors & Convention Bureau	www.esmadrid.com/mcb	
5	Barcelona	154	
6	London	150	
7	Copenhagen	137	
	Wonderful Copenhagen Convention Bureau	www.meetincopenhagen.com	
8	Istanbul	128	
	Dekon Congress & Tourism	www.dekon.com.tr	
	Istanbul Convention & Exhibition Center	www.icec.org	
9	Amsterdam	122	
10	Prague	112	
	C-IN	www.c-in.eu	
11	Stockholm	110	
	Stockholm Visitors Board/ Stockholm Convention Bureau	www.stockholmconventionbureau.com	
12	Brussels	107	
13	Lisbon	106	
14	Helsinki	100	
15	Budapest	98	
	Rome	98	
17	Dublin	97	
18	Munich	78	
19	Oslo	74	
20	Zurich	70	
21	Edinburgh	67	
22	Athens	52	

Rank	City	# Meetings 2012
23	Geneva	49
	Valencia	49
	Valencia Tourism & Convention Bureau	www.turisvalencia.es
25	Warsaw	46
26	Porto	42
	Tallinn	42
28	Lyon	41
29	Cracow	39
	ICE Krakow Congress Centre	www.icekrakow.com
	Milan	39
31	Belgrade	38
	Göteborg	38
	St. Petersburg	38
34	Vilnius	36
35	Glasgow	35
	Hamburg	35
37	Venice	34
38	Moscow	32
39	Bergen	31
	Dubrovnik	31
	Ljubljana	31
42	Manchester	30
	Nice	30
	Toulouse	30
45	Bucharest	28
46	Frankfurt am Main	27
47	Basel	26
	Basel Tourismus & Convention Bureau	www.basel.com/meeting
	Dresden	26
	Rotterdam	26
	Rotterdam Convention Bureau	http://en.rotterdam.info/conventions/
50	Gent	24
	Gent Convention Bureau	www.gentcongres.be
	Leuven	24
	Maastricht	24
53	Bordeaux	23

Europe rankings: Number of meetings per city (continued)

Rank	City	# Meetings 2012
54	Sevilla	22
	Uppsala	22
56	Antalya	21
	Cambridge	21
58	Cologne	20
	Cologne Convention Bureau	www.conventioncologne.com
	Florence	20
	Riga	20
61	Granada	19
	Reykjavik	19
	Salzburg	19
	Thessaloniki	19
	Utrecht	19
66	Berne	18
	Graz	18
	Lausanne	18
	Malmö	18
	The Hague	18
71	Bilbao	17
	Bratislava	17
	Innsbruck	17
	Liverpool	17
	Trondheim	17
	Zagreb	17
77	Aalborg	16
	Bonn	16
	Leipzig	16
	Leipzig Tourismus und Marketing GmbH	www.do-it-at-leipzig.de/welcome
	Marseille	16
	Oxford	16
82	Antwerp	15
	Espoo	15
	Gdansk	15
	Lund	15
	Pisa	15
	Poznan	15
	Tartu	15

Rank	City	# Meetings 2012
89	Birmingham	14
	Cadiz	14
	Cork	14
	Delft	14
	Palma de Mallorca	14
	Sofia	14
95	Nicosia	13
	Noordwijk	13
	Tampere	13
98	Darmstadt	12
	Eindhoven	12
	Limassol	12
	Naples	12
	Paphos	12
	Potsdam	12
	St. Julians	12
	Stuttgart	12
	Turku	12
107	Aachen	11
	Aarhus	11
	Bremen	11
	Brighton, Sussex	11
	Heidelberg	11
	Izmir	11
	Izmir Convention & Visitors Bureau	www.izmircvb.org.tr
	Luxembourg	11
	Monte Carlo	11
	Nantes	11
	Padova	11
	Torino	11
	Valletta	11
119	Cardiff	10
	Cluj-Napoca	10
	Freiburg (Im Breisgau)	10
	Grenoble	10
	Groningen	10
	Lucerne	10

Europe rankings: Number of meetings per city (continued)

Rank	City	# Meetings 2012		
119*	Montpellier	10		
	Novi Sad	10		
	Stavanger	10		
128	Bologna	9		
	Coimbra	9		
	Estoril	9		
	Limerick	9		
	NewcastleGateshead	9		
	Rhodes	9		
	Rostock	9		
135	Essen	8		
	Galway	8		
	Genova	8		
	Lille	8		
	Portoroz	8		
	Southampton	8		
	Split	8		
	St. Gallen	8		
	Wageningen	8		
144	Braga	7		
	Brugge	7		
	Cagliari	7		
	Cannes	7		
	Davos	7		
	Duesseldorf	7		
	Enschede	7		
	Karlsruhe	7		
	Kiel	7		
	Linz	7		
	Oulu	7		
	Sorrento	7		
	Strasbourg	7		
	Tarragona	7		
	Wroclaw	7		
159	Belfast	6		
	Bristol	6		
	Brno	6		

Europe rankings:	Number of	meetings per	city (continued)
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Rank	City	# Meetings 2012
159*	Budva	6
	Durham	6
	Guimaraes	6
	Jyvaskyla	6
	Kazan (Tatarstan)	6
	Kiev	6
	Larnaca	6
	Leiden	6
	Lillehammer	6
	Mannheim	6
	Maribor	6
	Montreux	6
	Nijmegen	6
	Opatija	6
	Rennes	6
	San Sebastian	6
	Santander	6
	Stresa	6
	Szeged	6
181	Aberdeen	5
	Ankara	5
	Aveiro	5
	Bari	5
	Biarritz	5
	Brest	5
	Corfu	5
	Erlangen	5
	Funchal, Madeira	5
	Goettingen	5
	Leeds	5
	Leeuwarden	5
	Liege	5
	Lugano,Ti	5
	Malaga	5
	Nancy	5
	Odense	5
	Salamanca, SA	5

Rank	City	# Meetings 2012
181*	Santiago de Compostela	5
	St. Andrews	5
	Taormina	5
	Tbilisi	5
	Timisoara	5
	Tromso	5
	Venlo	5
	Verona	5
	Vladivostok	5
	Würzburg	5
	York	5
	Other	865
	Total	6.069

* Shared ranking continued from previous page

All other cities hosted less than 5 meetings in 2012

Latin- & North America rankings: Number of meetings per country

Rank	Country	# Meetings 2012
1	U.S.A.	833
2	Brazil	360
3	Canada	273
4	Argentina	202
5	Mexico	163
6	Colombia	138
7	Chile	101
8	Uruguay	56
9	Peru	51
10	Ecuador	43
11	Panama	39
12	Costa Rica	28
13	Puerto Rico	23
14	Bolivia	20
	Paraguay	20
16	Dominican Republic	15
17	Venezuela	14
18	Guatemala	13
19	Cuba	9
20	Bahamas	8
	Honduras	8
22	Trinidad & Tobago, W.I.	7
23	Barbados	5
	El Salvador	5
	Jamaica	5
	Netherlands Antilles	5
27	Nicaragua	4
28	Haiti	3
29	Antigua and Barbuda	1
	Bermuda	1
	Cayman Islands	1

Latin- & North America rankings: Number of meetings per country (continued)

Rank	Country	# Meetings 2012	
29*	French Guiana	1	
	Grenada	1	
	Guadeloupe	1	
	Guyana	1	
	Saint Lucia	1	
	Surinam	1	
	Virgin Islands (British)	1	
	Total	2.461	

Latin- & North America rankings: Number of meetings per city

Rank	City	# Meetings 2012
1	Buenos Aires	99
2	Rio de Janeiro	83
3	Sao Paulo	77
4	Montreal, QC	67
	Greater Montreal Convention & Tourism Bureau	www.tourisme-montreal.org
	Montreal Convention Centre	www.congresmtl.com
5	Santiago de Chile	61
6	Toronto, ON	60
7	Mexico City	52
8	Bogota	50
9	Vancouver, BC	49
10	Washington, DC	48
11	Boston, MA	46
	Massachusetts Conv. Center Authority / Boston Convention & Exhibition Center	www.AdvantageBOSTON.com
12	Lima	43
	Montevideo	43
14	Cartagena	40
15	Chicago, IL	37
16	Panama City	36
	Terramar PCO	www.terramardestinations.com
17	Cancun, QR	30
	New York City, NY	30
19	Quito	29
	San Diego, CA	29
21	Medellin	28
22	Québec City, QC	26
	San Francisco, CA	26
24	San Jose	25
25	Orlando, FL	23
26	Atlanta, GA	22
	Brasilia, DF	22
	Miami, FL	22
29	Baltimore, MD	20
	San Juan	20
31	Asuncion	19

Latin- & North America rankings: Number of meetings per city (continued)

Rank	City	# Meetings 2012
31*	Las Vegas, NV	19
33	Cordoba	18
	Los Angeles, CA	18
35	Foz Do Iguacu	16
	Mar del Plata	16
	Ottawa, ON	16
	Salvador (Bahia)	16
	Seattle, WA	16
40	Philadelphia, PA	15
41	Belo Horizonte	13
	Houston, TX	13
	New Orleans, LA	13
44	Austin, TX	12
	Berkeley, CA	12
	Florianopolis,SC	12
	Guadalajara	12
	Honolulu, HI	12
	Portland, OR	12
	Porto Alegre,RS	12
	Vina del Mar	12
52	Denver, CO	11
	La Plata	11
	Pittsburgh, PA	11
	Rosario	11
	Valparaiso	11
57	Antigua	10
	Punta del Este	10
59	Banff, AB	9
	Buzios	9
	Havana	9
	Maui, HI	9
	Miami Beach, FL	9
	San Antonio, TX	9
65	Boulder, CO	8
	Cali	8
	Dallas, TX	8
	Fortaleza, CE	8

Latin- & North America rankings: Number of meetings per city (continued)

Rank	City	# Meetings 2012
65*	Minneapolis, MN	8
	Playa del Carmen	8
	Puerto Vallarta,Jl	8
72	Calgary, AB	7
	Concepcion	7
	Guayaquil	7
	Punta Cana	7
	Santa Fe	7
	Santo Domingo	7
78	Ann Arbor, MI	6
	Curitiba,Pr	6
	Halifax, NS	6
	Madison, Wi	6
	Mendoza	6
	Merida	6
	Monterrey	6
	Niagara Falls, ON	6
	Port of Spain	6
	Salta	6
	Santa Cruz	6
89	Albuquerque, NM	5
	Bariloche	5
	Bento Goncalves	5
	Caracas	5
	Cochabamba	5
	Evanston, Il.	5
	La Paz	5
	Phoenix, Az	5
	Pilar	5
	Puebla	5
	Recife, Pe	5
	Santa Fe, Nm	5
	Santa Marta	5
	Tigre	5
	Other	559
	Total**	2.469

* Shared ranking continued from previous page

** Please note that the total of the city ranking is higher than the total of the country ranking, because events sometimes take place in more than one city.

All other cities hosted less than 5 meetings in 2012



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